

ROMAN KRAJEWSKI

**GRAPHIC DESIGN ART DIRECTOR
PRINT & DIGITAL**

BEAUTY | SPIRITS | WATCHES | JEWELRY
360° CONCEPT | BRANDING | PACKAGING DESIGN

ATELIER BOUILLANT

BRAND LAUNCH

A VISUAL EXPLORATION OF ATELIER BOUILLANT'S LIGHTING COLLECTION, BRINGING TOGETHER TACTILE TEXTURES, SCULPTURAL FORMS AND THE WARMTH OF LIGHT. THROUGH CAREFULLY COMPOSED INTERIOR SETTINGS AND INTIMATE DETAILS, THE CREATIVE DIRECTION REVEALS EACH PIECE'S DISTINCTIVE CHARACTER AND THE ATMOSPHERE IT CREATES WITHIN A SPACE.

ART DIRECTION & PHOTOGRAPHY

CONCEPT DEVELOPMENT · SET DESIGN · PRODUCT PHOTOGRAPHY

PRODUCTION

ORIGINAL PHOTOGRAPHY
TRADITIONAL & AI-ASSISTED RETOUCHING

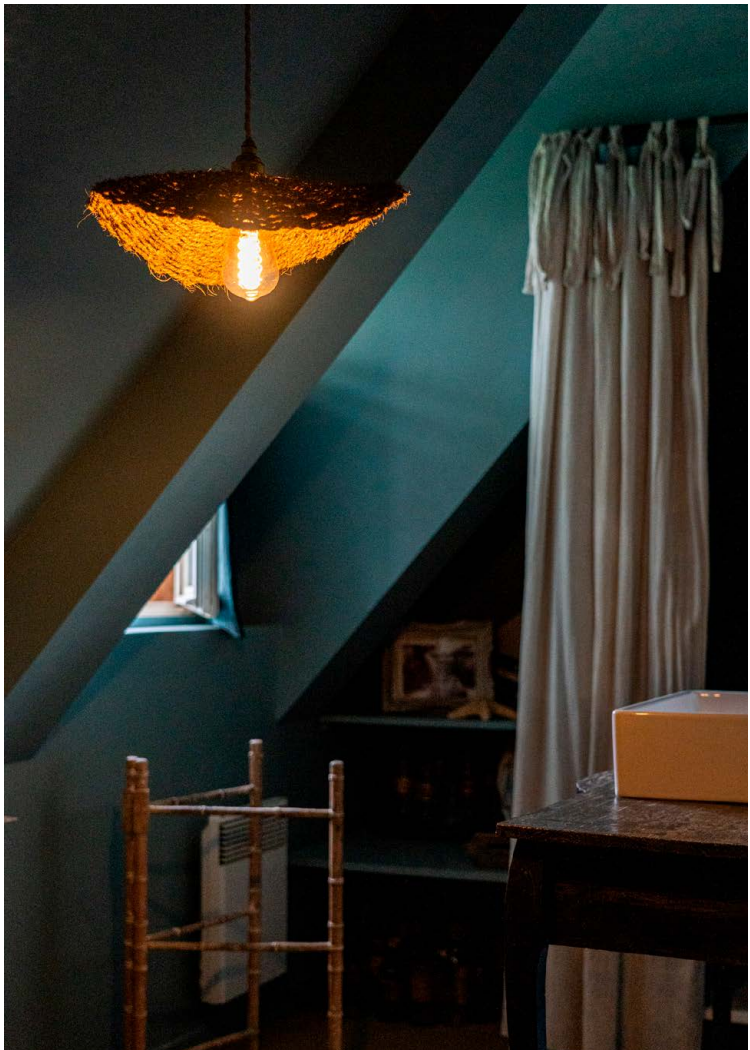


















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