

ROMAN KRAJEWSKI

**GRAPHIC DESIGN ART DIRECTOR
PRINT & DIGITAL**

BEAUTY | SPIRITS | WATCHES | JEWELRY
360° CONCEPT | BRANDING | PACKAGING DESIGN

THE STORY

LAUNCH OF THE SALES PLATFORM

ARTISTIC DIRECTION FOR DIGITAL SUPPORT,
ILLUSTRATIONS MIXED TECHNIQUE (WITH AI & TRADITIONAL PRODUCTION)

PERSONAL CUSTOMER

the story

Welcome to the story, your ultimate online destination for luxury.
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captivating perfumes, and exceptional lifestyle accessories. Elevate
your style with sophistication and grace, all just a click away.

DISCOVER +



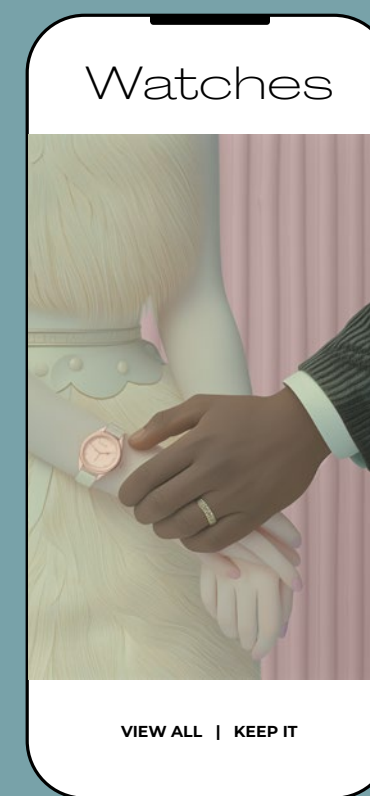
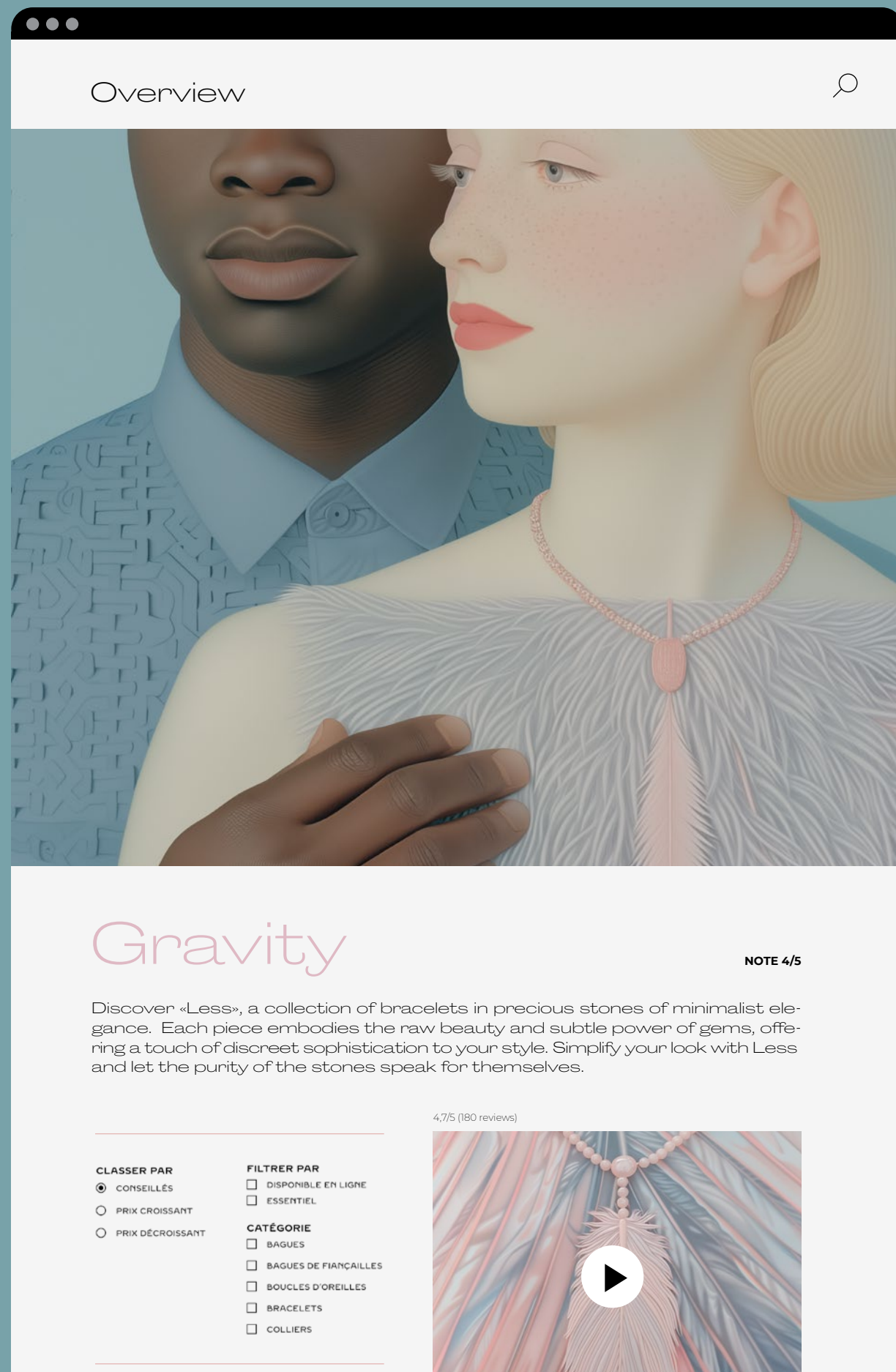
the story

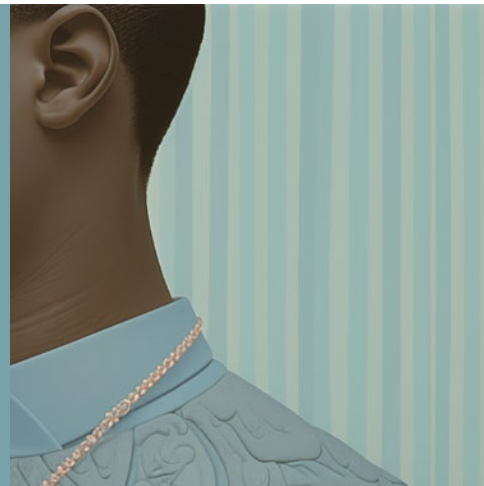
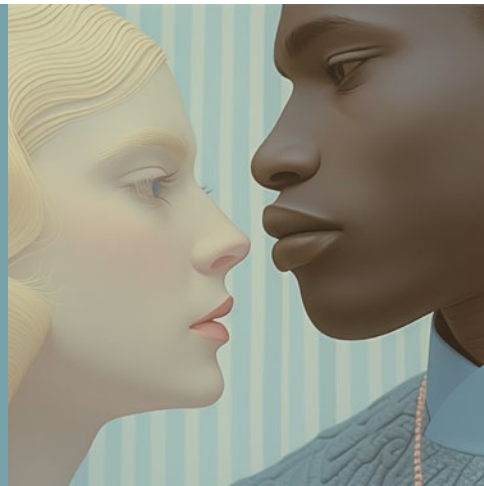
HIGH JEWELRY WATCHES BAGS ART OF LIVING FRAGRANCES



fr/en







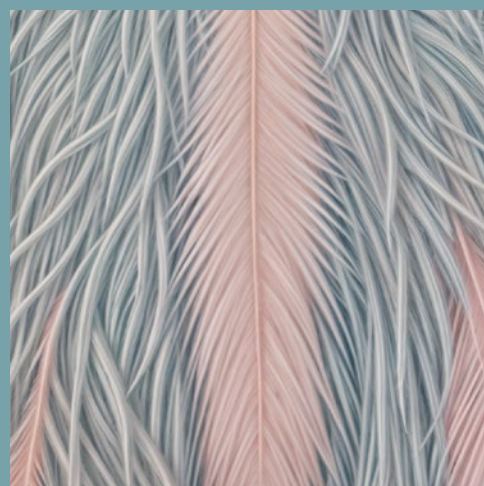
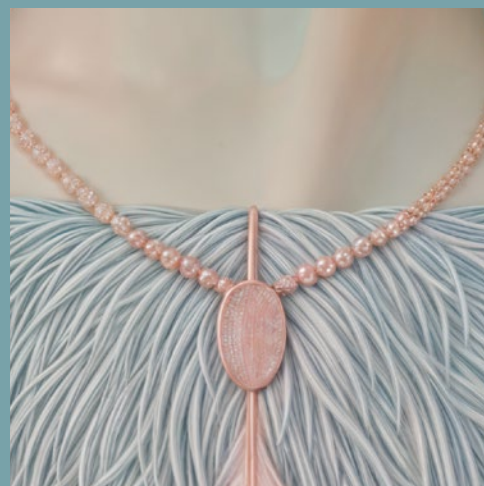
high
jewelry



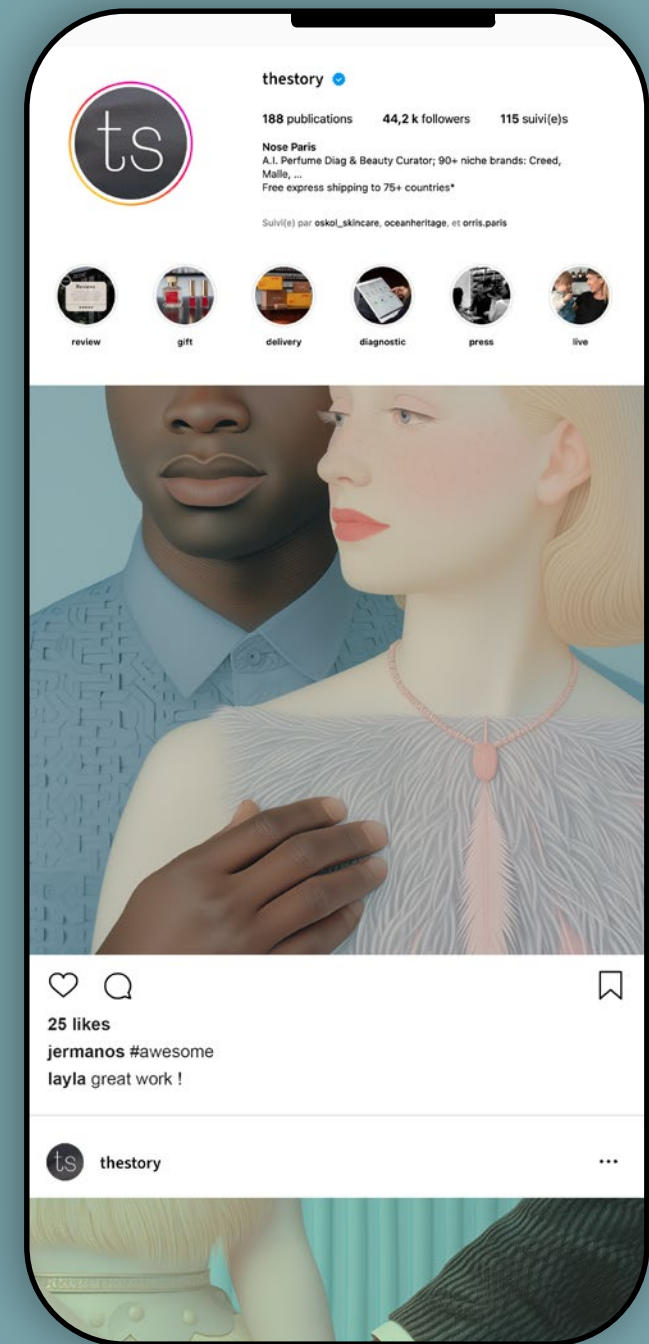
watches



high
jewelry



the
story



PIAGET

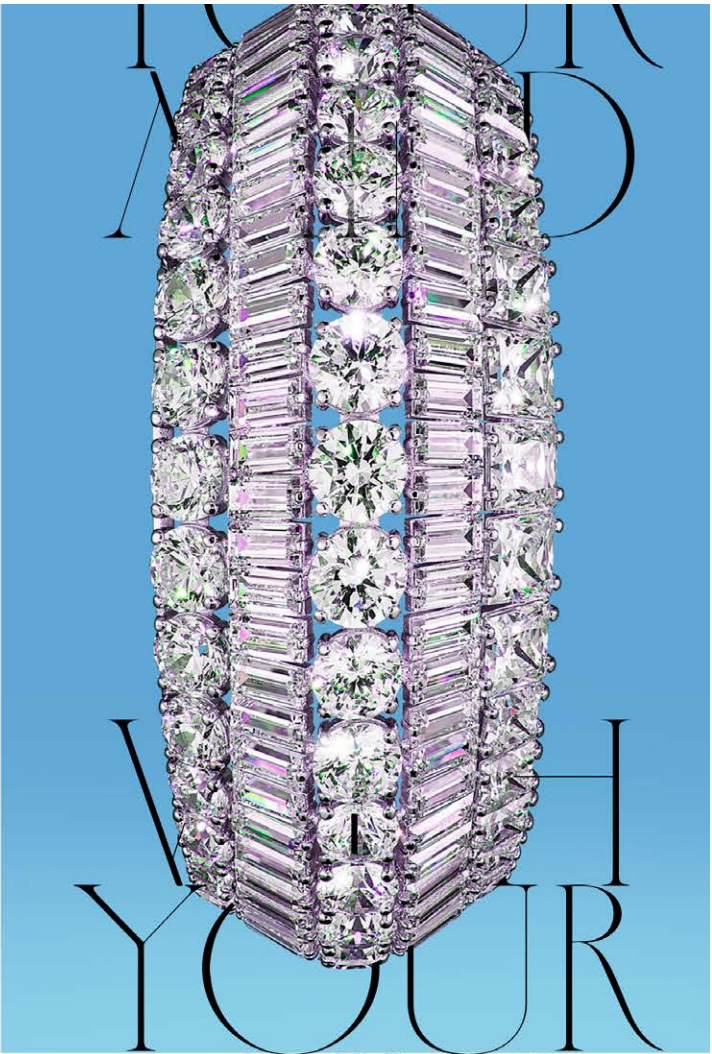
HIGH JEWELRY & WATCHES
NEW COLLECTION

ARTISTIC DIRECTION, GRAPHIC EXPLORATION, COLLECTION BOOK,
SOCIAL NETWORKS & CORPORATE MOVIE

WITH EXTREME AGENCY



PIAGET



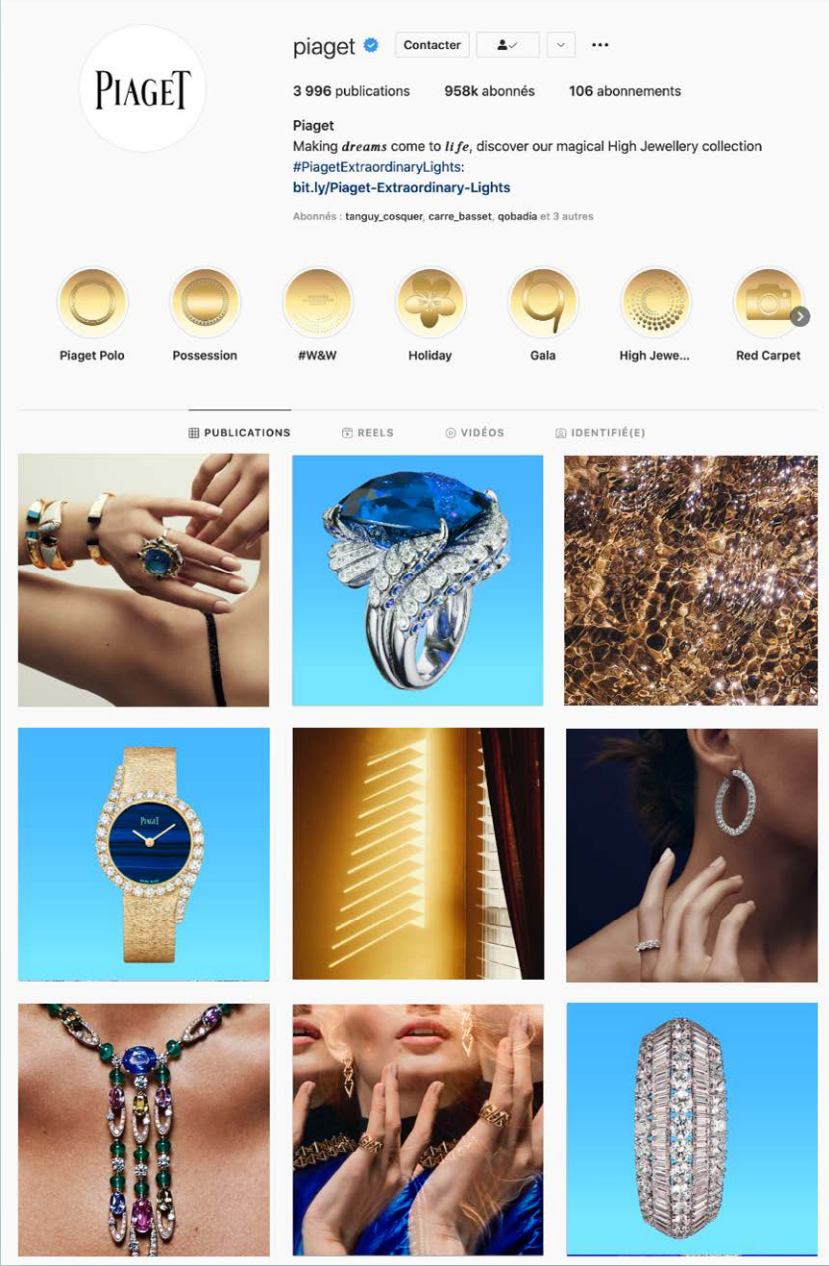
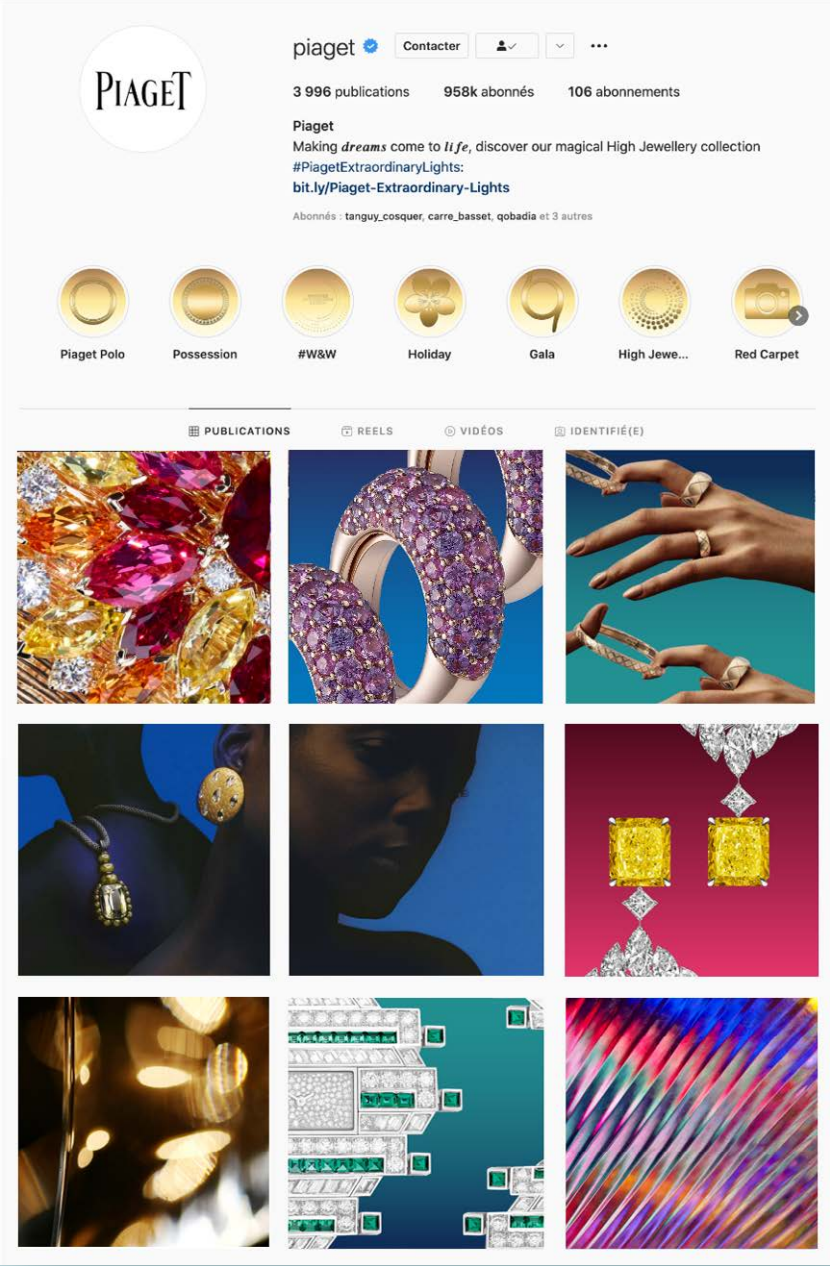
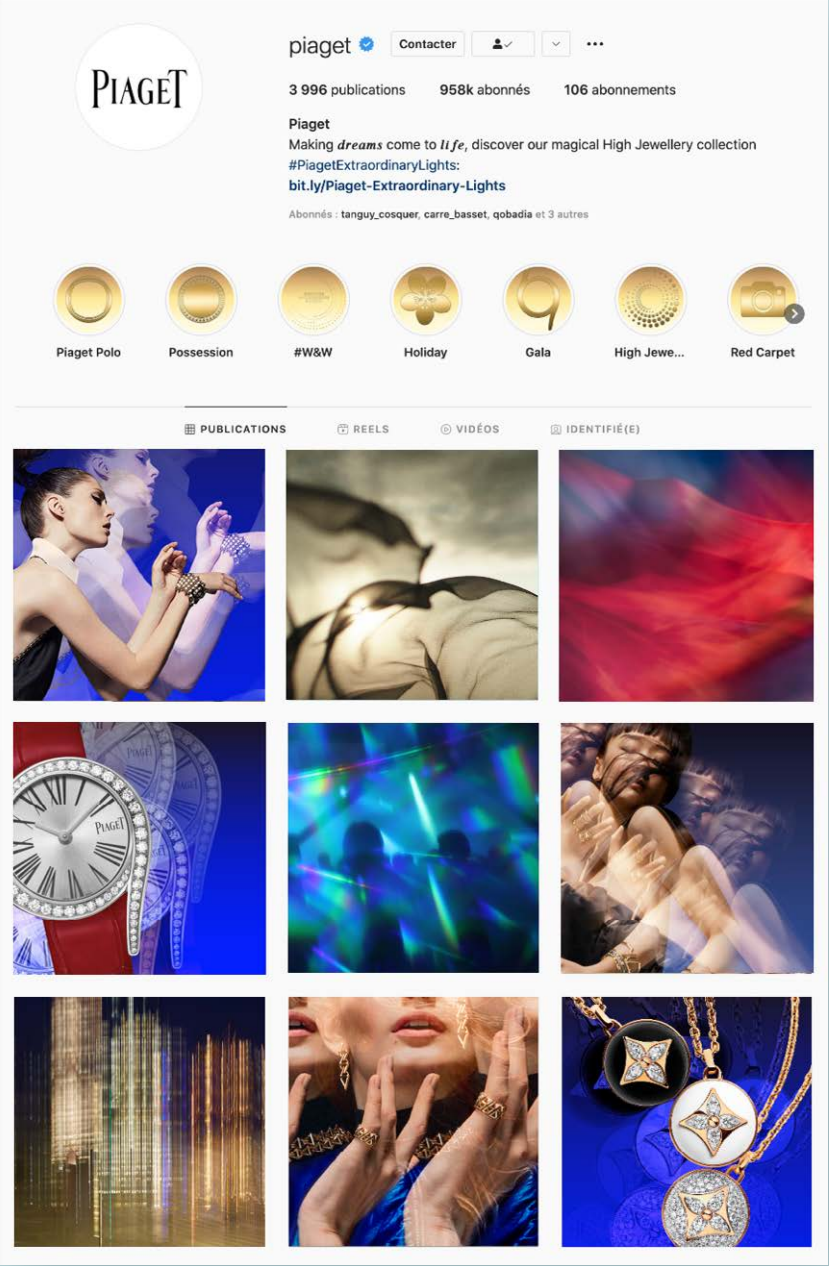
WITH
YOUR
MIND

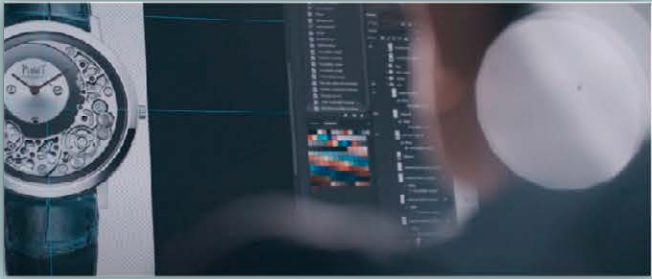
HAUTE JOILLERIE PIAGET

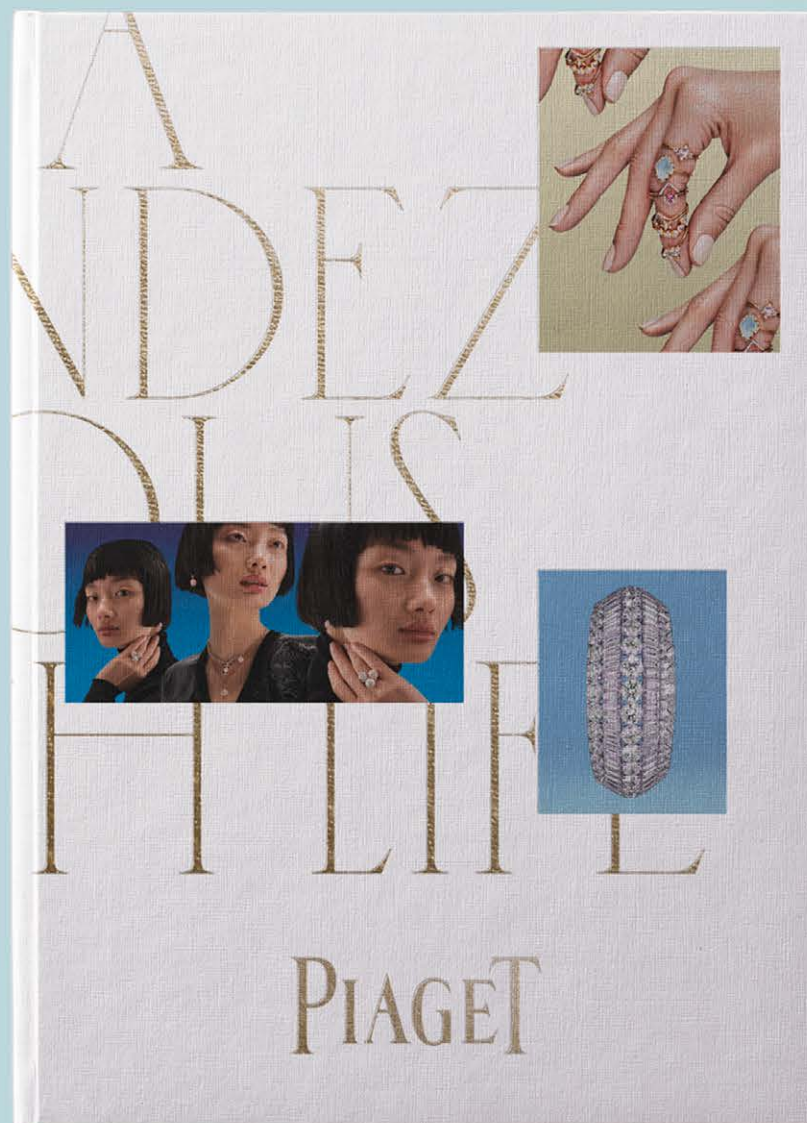


PIAGET











VAN CLEEF & ARPELS

NEW HIGH JEWELRY COLLECTION

ARTISTIC DIRECTION, KEY VISUALS FOR BOOK & DIGITAL SOCIAL NETWORKS & GIFTING

EXTREME AGENCY



Van Cleef & Arpels



Van Cleef & Arpel
Poetry of time





POETRY OF TIME

Da porro oculi fugitant uitantique et alte aera per purum
grauiter que est acer adu rit saepe oculos, Lurida praete
rea fiunt quaecumque tu rerum multaue sunt ocu lis in
eorum sunt in luce tuemur propterea quia, cum confes-
tim lucidus aere qui quasi purgat eo multisque minutior,
et mage pollens.

Atria uersari et circumcursar sol etiam caecat, contra si
tendere pergas propterea quia uis magnast feruntur, et
feriunt oculos turbantia composituras. Ignis multa do
lorem oculis quae gignunt insinuando. Da porro oculi fu
gitant uitantique et alte aera per purum grauiter que est
acer adu rit saepe oculos, Lurida praeterea fiunt quae cu
mque tu rerum multaue sunt ocu lis in eorum sunt in
luce tuemur prop terea quia, cum confestim lucidus aere
qui quasi purgat eo multisque minutior et magnast ferun
ture mage pollens.

Van Cleef & Arpels

*Eorum sunt in luce tuemur prop
terea quia, cum confestim lucidus
aere qui quasi purgat*



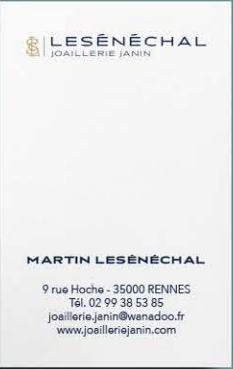
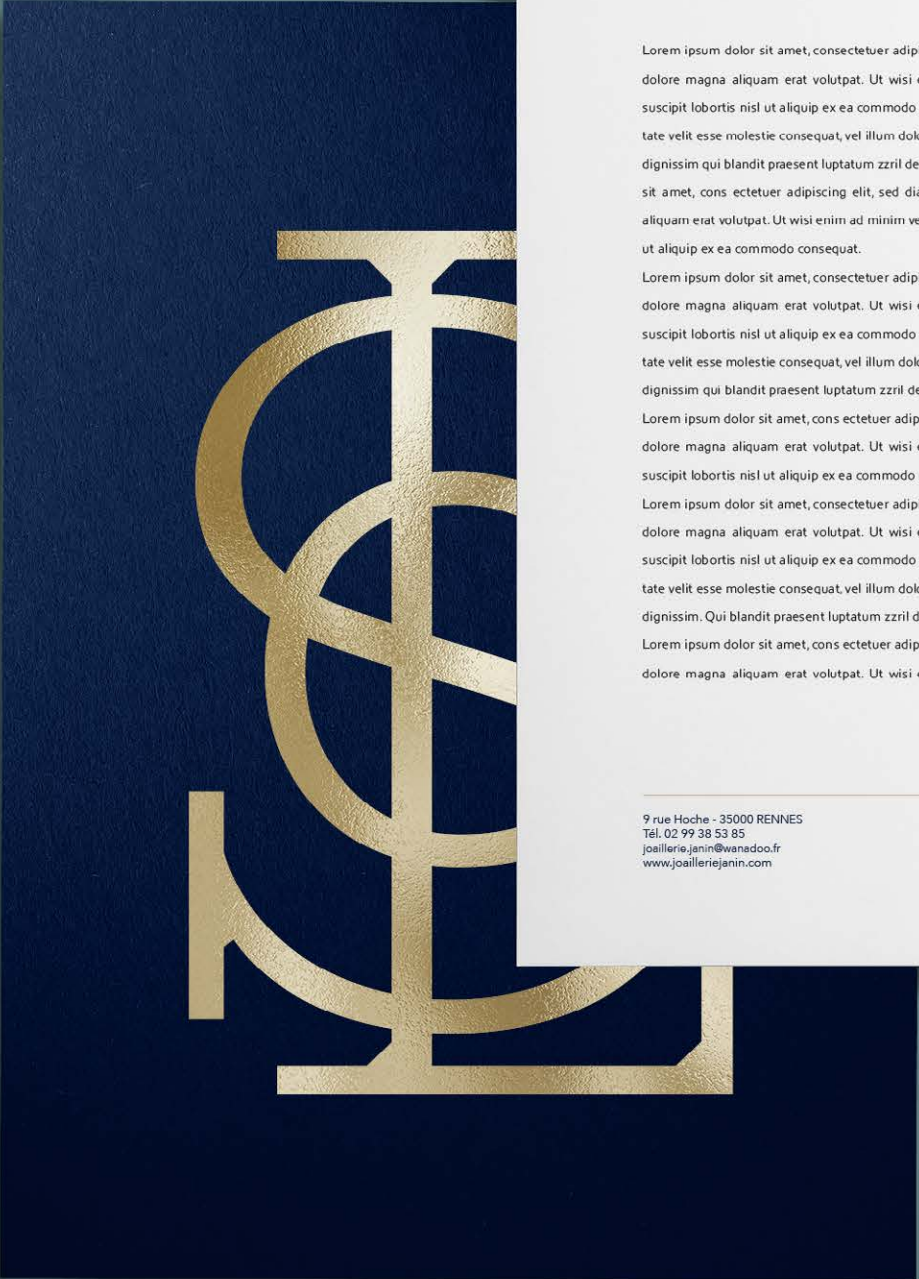


LESENECHAL

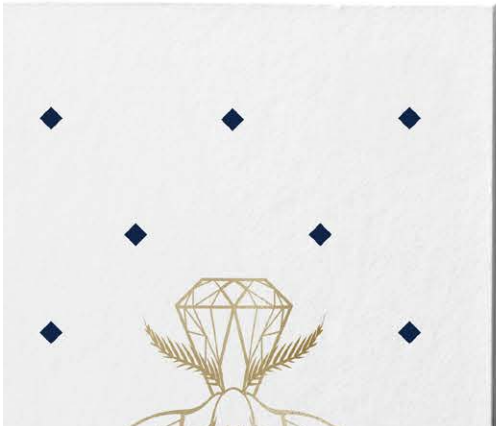
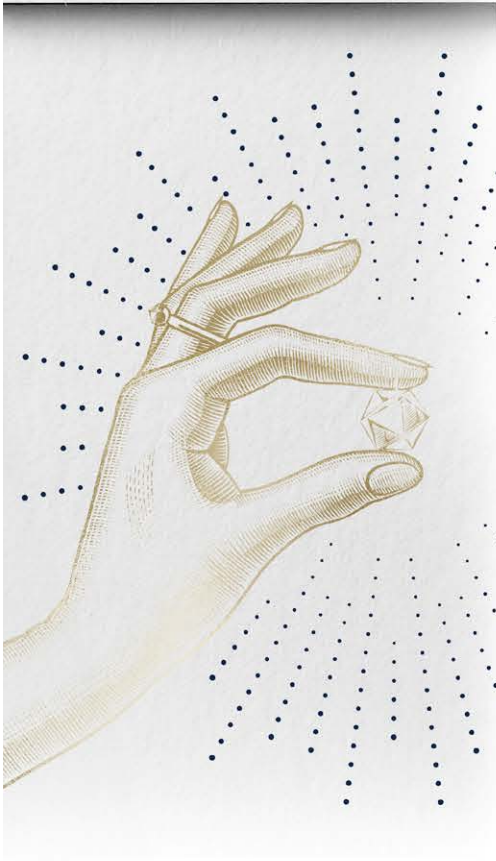
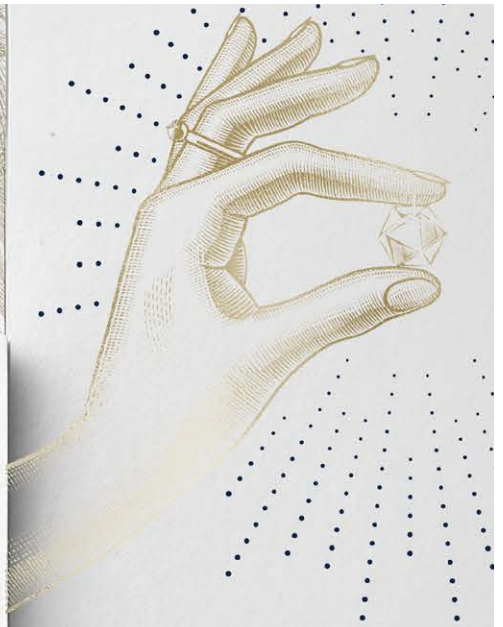
FULL BRAND NEW IDENTITY
FOR JEWELLER LAUNCH

ARTISTIC DIRECTION, LOGOTYPE & IDENTITY,
DIGITAL AND PRINT VARIANT & MERCHANDISING

PROCESS BLUE








LESÈNÈCHAL
JOAILLIERS

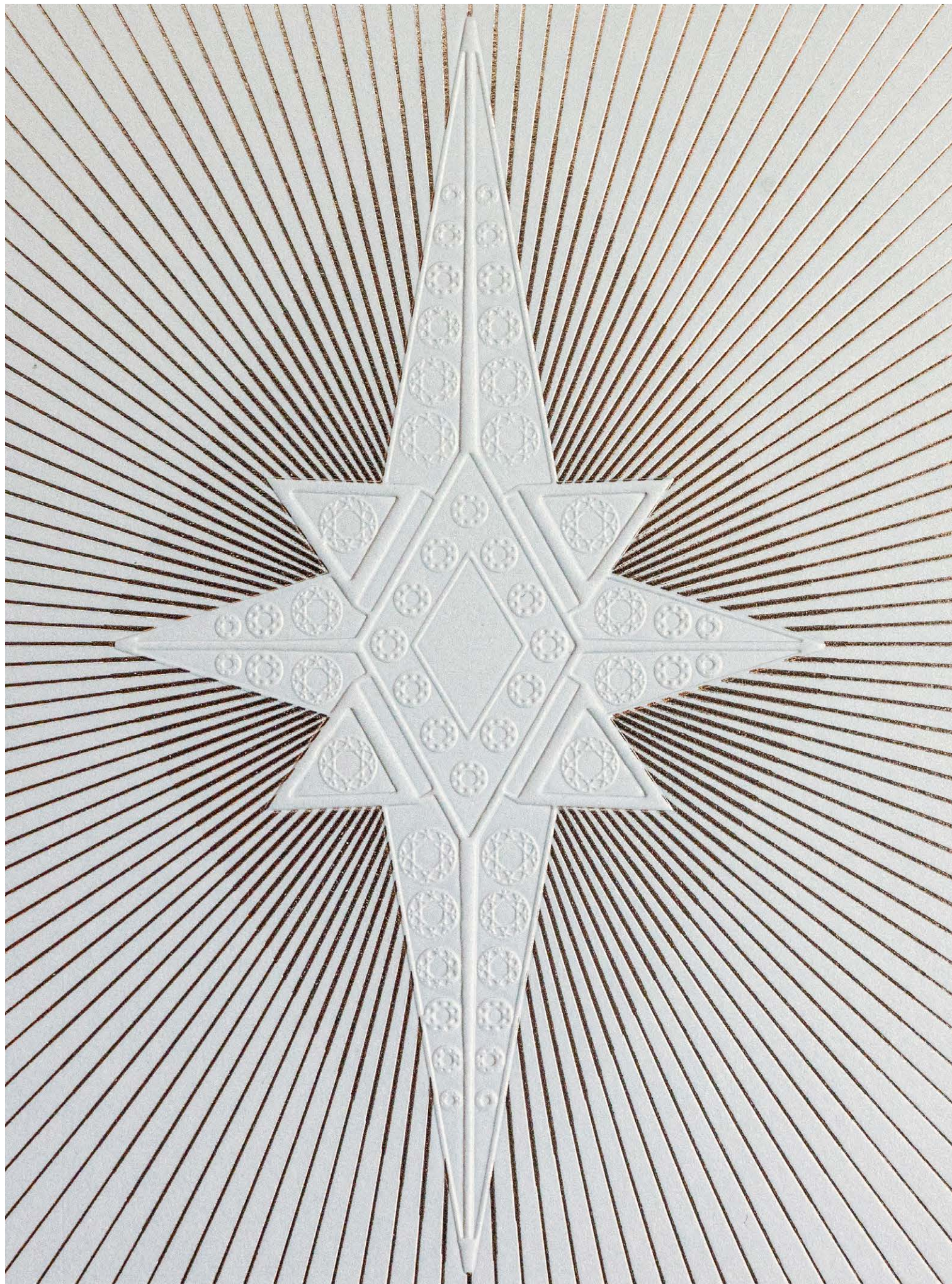




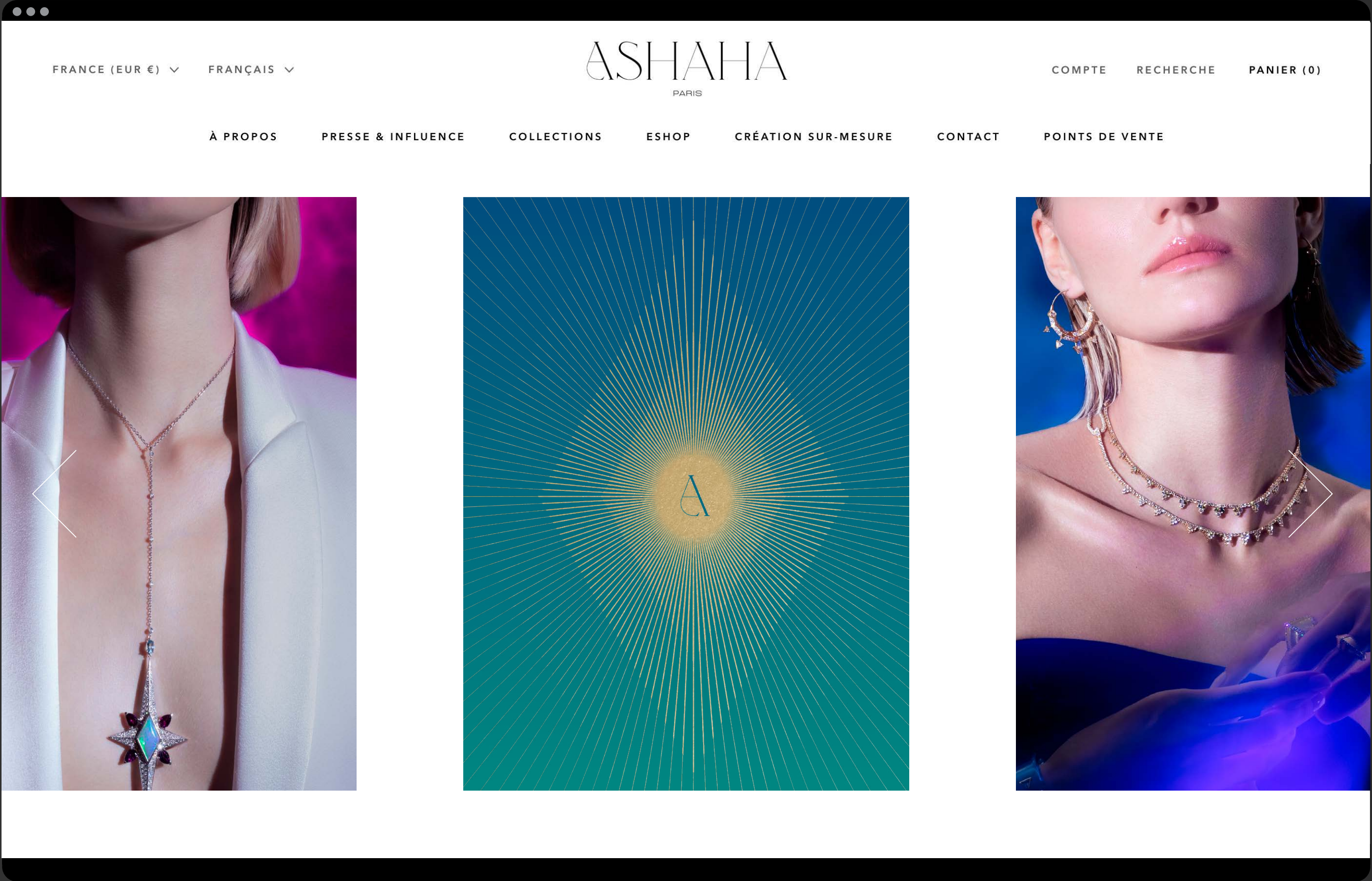
ASHAHA

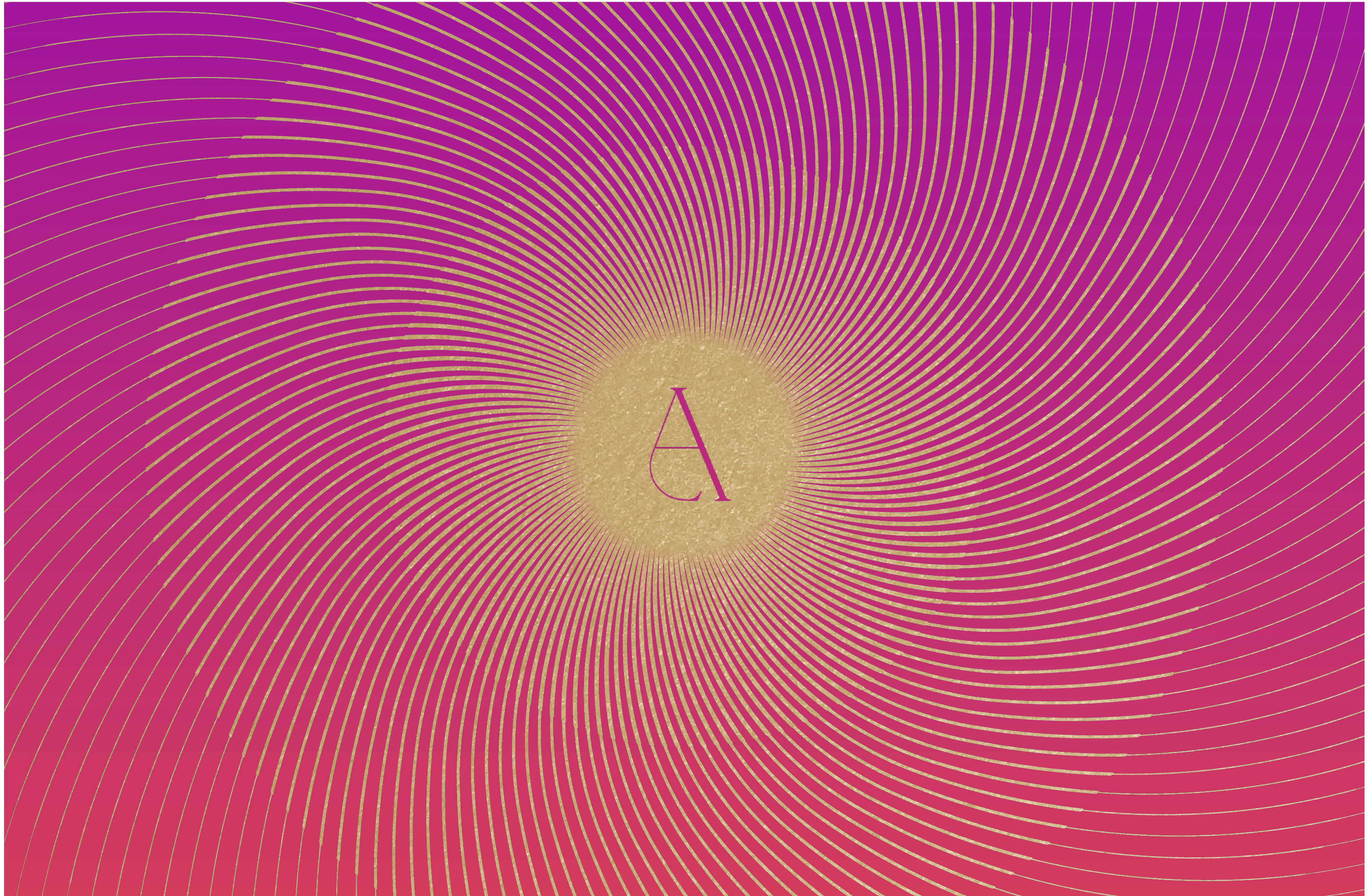
FULL IDENTITY FOR THE LAUNCH
OF THE NEW HIGH JEWELRY BRAND

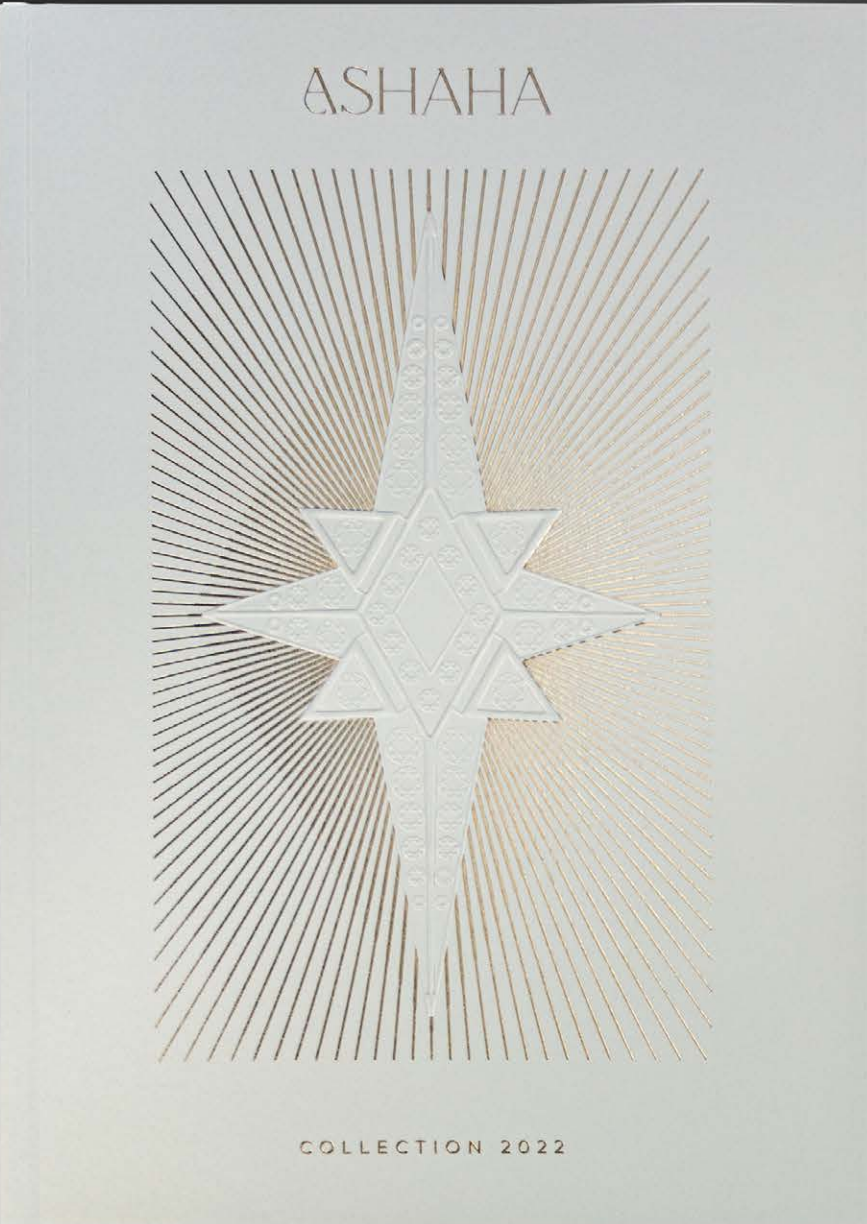
ARTISTIC DIRECTION, LOGOTYPE & IDENTITY, COLLECTION BOOK,
KEY-VISUAL, DIGITAL AND PRINT VARIANT
PERSONAL CUSTOMER













« LORS
JE PORTE AS
MES DOIG
SERAIENT PLU
DE PEAU, MA
L'OR DE
CHAQUE





ROMAN KRAJEWSKI

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